

ENLIGHTENED™ – *Swarovski Elements*
presents:

the JEWELLERY
design *COMPETITION*
2008/2009

ENLIGHTENED™ – *Swarovski Elements* is conducting an online design competition in the field of jewellery including bejewelled eyewear. This competition asks international jewellery- and design-lovers from all over the world to share their ideas; their design creativity and innovative jewellery designs incorporating the applied ENLIGHTENED™ – *Swarovski Elements* genuine Topaz assortment.

All those who participate in the competition will have the chance to win a variety of attractive prizes. A professional jury, consisting of influential personalities within the design community such as Patrick Mauboussin, Yaffa Assouline and Nathalie Colin will judge the designs. Selections will be based on creativity and the innovative use of the ENLIGHTENED™ – *Swarovski Elements* genuine Topaz assortment.

The competition has started online in October 2008 and will run until the end of December 2008. Those who participate and submit their designs by November 30th, 2008 will have the chance that their designs will be presented at BASELWORLD, the world's largest jewellery & watch fair, held in Basel, Switzerland, from March 26th to April 2nd, 2009.

Further information and participation to the jewellery design contest are available at:
WWW.ENLIGHTENED-JEWELLERY-DESIGN-COMPETITION.COM

ENLIGHTENED™ – *Swarovski Elements* (formerly SIGNITY) is the new product brand for Swarovski's precision-cut genuine gemstones and created stones. Innovative and inspirational, it unleashes the power within a wide range of gem materials, revealing the inner life of stones.

FOR FURTHER INFORMATION PLEASE CONTACT

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